

4 Key Elements Needed For Optimal Website Performance

Is your website compliant with the recently updated search engine algorithms? Contact us for a *fast & free* assessment.

Search engine algorithms are periodically updated to offer the end users the best experience when using their products. Fully compliant sites receive ranking benefits in comparison to those that are not. We can check to see if your site is up to date.



Mobile Compatibility

Traffic from mobile devices is increasing daily. Be sure your site is optimized for mobile compatibility, or you'll miss out on valuable traffic, leads, and revenue.

Key advantages of a mobile optimized website include:

- More satisfying User experience
- Recently updated Search Algorithms
- Listing Preference



Search Engine Optimization (SEO)

Make sure your website is easy for users to discover — and easy for search bots to understand. Well thought out page titles, headings, and meta tags will make it easier to discover your site.

4 key areas that improve Your SEO:

- Page Titles
- Meta Description
- Heading Tags
- Sitemap
- Content... it's king!



Site Performance

Optimizing your website's performance is crucial to increasing traffic, improving conversion rates, generating more leads, and increasing revenue. Compressing images, JavaScripts and your CSS will make your website run faster.

Items that will improve your site performance:

- Page Size
- Page Requests
- Page Speed



Site Security

SSL certificates protect websites from attacks and give visitors confidence that your site is authentic and trustworthy. This technology will ensure that all data passing between a web server and browser remains private.

Advantages of a secure site:

- Peace of mind for your visitors
- Search Algorithms
- Listing Preference

Check Your Site Now

AEON.CC

To Schedule A Free Assessment Call
281-545-8053